

CITROËN 



VER-1/SEPT 2023

CORPORATE OFFICE ADDRESS:
PCA AUTOMOBILES INDIA PRIVATE LIMITED
Adhigattur Village, Kadambathur P.O Thiruvallur, Tamil Nadu 631203

WITH YOU, ON YOUR JOURNEY:
 1800 267 1000  +91 73585 02839

TO FIND OUT MORE
visit www.citroen.in

 CITROËN



NEW CITROËN C3 AIRCROSS SUV
— #CELEBRATEYOURSTORY —

MADE IN INDIA

IN 2021 CITROËN STARTED ITS JOURNEY IN INDIA

The group has invested upwards of 600 crores in the Indian market with 2 factories in Tamil Nadu – a Vehicle Assembly plant in Tiruvallur, an Engine & Transmission plant at Hosur along with an R&D centre in Chennai.

In 2021, Citroën started its journey in India with the launch of its international flagship - C5 Aircross SUV. In 2022, Citroën launched its first vehicle under the C-Cubed Program – Citroën C3, which has won multiple awards for its bold design, customisation, and advanced comfort offerings.

In 2023, we brought our next all-electric mobility offering New ë-C3 All-Electric, making Citroën the 1st automotive brand to launch an Electric Vehicle on the same platform within 6 months of the launch of the internal combustion engine. And now adding even more comfort to your journeys, Citroën is launching a robust and truly versatile SUV - the New Citroën C3 Aircross SUV.

Citroën is also revolutionising the car buying & ownership experience through its La Maison Citroën phygital showrooms – which include unique High-Definition 3D configurators along with the ATAWADAC (AnyTime, AnyWhere, AnyDevice, AnyContent) experience.

To further enhance customer experience, Citroën introduced innovative doorstep like – Service on Wheels, 180 minutes-Road Side Assistance Guarantee, Periodic Service & Maintenance with Pickup & Drop and much more.

CITROËN CITIZEN SERVICES®



Choosing a Citroën means embracing well-being from the very moment of purchase. And bringing this iconic comfort to you, Citroën introduces its Citizen programme, an all-encompassing range of services dedicated to offering a peaceful mobility experience to Citroën customers throughout their buying and ownership journey.

With the Citizen programme, you gain access to a complete set of services devised to assist you at every step of the process - from exploring the available options and making your selection all the way to receiving your vehicle and maintaining it.

PRE-PURCHASE SERVICES

Make a smooth journey into the Citroën family with services like:

| | |
|--|--|
| | <p>Meaning the home of Citroën, our phygital showrooms unite technology with comfort.</p> |
| | <p>Delivering a seamless digital customer experience that can be accessed anywhere on any device.</p> |
| | <p>Best-in-class financing solutions that are tailor-made to make your ownership journey easy and comfortable.</p> |

POST-PURCHASE SERVICES

Enjoy a truly hassle-free ownership journey with our comfort-first services:

| | |
|--|--|
| | <p>After-sales workshop offering maintenance and care services for all Citroën vehicles.</p> |
| | <p>Providing service on the go, wherever you go. Assured best-in-class service along with genuine spare parts availability.</p> |
| | <p>Download the MyCitroën App on your smartphone and experience its 35 smart features like charging station locator, car locator, geo-fencing and many more.</p> |
| | <p>Revolutionary door-step service offered by Citroën. Includes routine service, car cleaning and minor emergency repairs.</p> |

*T&C Apply.



THE NEW CITROËN C3 AIRCROSS SUV CELEBRATE YOUR STORY

Your life is a collection of countless stories. Tales that celebrate the journeys you've covered, the adventures you've chased, the success you've achieved and the memories you've gathered along the way. However, the one thing that unites them all is that you've written those stories with the people you love.

The people who are the co-travellers in the journey called life. The New Citroën C3 Aircross SUV is here to enable you to share the joys of your stories with the ones that matter to you the most. Because your story is as good as the family & tribe you celebrate it with.



KEY STRENGTHS

SEGMENT-FIRST FLEXI-PRO 5+2 SEATING*

Jump into the world of versatility and space! Travel with family, friends, and additional luggage with 7 unique celebration modes for added versatility. And get up to 511L of boot space by simply removing the 3rd row entirely.

COMMANDING SUV STANCE

Best-in-class* height of 1669mm and 200mm of high ground clearance translates to one thing – a driving position that makes you feel like you're the king of the road.

BEST-IN-CLASS* INTERIOR SPACE

Class-leading wheelbase of 2671mm for generous cabin space. Stretch free no matter where you are sitting, or where your road trips take you.

1.2L GEN III PURETECH TURBO ENGINE

The SUV's 110 PS Power and 190Nm Torque makes for a zippy ride, be it strolling around town with friends or hitting the highway on a weekend getaway with the family.

17.78CM COLOUR DIGITAL TFT CLUSTER

Designed to take your driving experience to new heights, the digital cluster offers access and control of the Tyre

Pressure Monitoring System, Eco-indicator & more. Additionally, it comes in 2 Colour Themes for you to tailor-make your experience.

26cm HD TOUCHSCREEN WITH MYCITROËN CONNECT 1.0

Turn every drive into a celebration with Wireless Android Auto™ and Apple CarPlay®. And enjoy seamless screen mirroring and 35 smart features using the MyCitroën Connect.

ADVANCED TECH SUITE

Advance safety for all your adventures as you sit back in comfort and let your Citroën take charge with features such as ABS with EBD, ESP, Hill-hold Assist, TPMS & Dual Front Airbags.

ADVANCED COMFORT WITH THE FLYING CARPET EFFECT

Based on a century-long DNA of comfort, make every adventure a calming affair with the advanced Citroën suspension. Not just that, add convenience to comfort with Rear Parking Sensors and a Rear Camera.

*5+2 Flexi-Pro refers to Flexi seating variations of all 3 seating rows to provide customers with unmatched versatility during different usage scenarios. Mid-size SUV segment is defined as Passenger vehicles with OAL > 4300 mm < 4450 mm with Ground Clearance > 195 mm



EXTERIOR DESIGN



TOUGH ON THE OUTSIDE

The New Citroën C3 Aircross SUV is designed to welcome all your loved ones. Completely homegrown here in India, its iconic silhouette and imposing stance lends it the aggression of an SUV, and the smooth uninterrupted curves across the shoulders make it strikingly sophisticated like a sedan. Elements like Dual-LED DRLs and 3D-effect rear tail lamps add to its timeless design. Go ahead, enjoy the attention when you travel together.



INTERIOR DESIGN



CARING ON THE INSIDE

Taking inspiration from Citroën's comfort DNA, the New Citroën C3 Aircross SUV is comforting, plush, and cocooned. Experience the premiumness of the French icon that is brimming with high-end materials on every surface. The cabin features a dashboard that stages impeccable luxury. A soft-to-touch leather wrapped steering wheel. And Metropolitan Beige Leatherette Upholstery that oozes opulence, every time you step inside the car.



ROBUST

Standing tall with its commanding presence, the New Citroën C3 Aircross SUV seamlessly combines the modernity of the French icon with the boldness of an SUV. It's a machine that lends your moments of togetherness a much-deserved upgrade of style and presence.

AGGRESSIVE FRONT GRILLE

Make a bold statement wherever the roads take you.

200mm GROUND CLEARANCE

Enjoy a commanding view of the world from your throne. And manoeuvre effortlessly with 20.5° approach and 25° departure angles, and a short 5.4m turning radius.

BEST-IN-CLASS* DIMENSIONS

With a height of 1669mm and length of 4.32m, make an undeniably bold presence on the road. The bold SUV makes a statement that leaves a lasting impression on everyone.

QUADRATIC R17 DIAMOND CUT ALLOY WHEELS

Perfect fusion of cutting-edge design and superior performance, ensuring you ride in style and stability.

3D JEWEL EFFECT TAIL LAMPS

Intricate design meets brilliance to illuminate your journey in unparalleled style.

REAR SPOILER

Designed to turn heads.

GLOSSY BLACK REAR EMBELLISHER

Adds a touch of elegance and modernity to your ride.

VERSATILITY

INDIA'S FIRST MID-SIZE SUV
WITH 5+2 FLEXI-PRO*

BORN FRENCH
MADE IN INDIA

The biggest strength of the one size fits all Citroën C3 Aircross SUV is its capability to make room for everything, and everyone. Be it an impromptu drive or a long weekend, this SUV has the room to accommodate it all. And if it can't, it can simply make more space! That's right. The New C3 Aircross SUV comes with Flexi-pro 5+2 seating and 7 unique seating variations, catering to all kinds of celebrations.



FULL HOUSE CELEBRATION MODE

With all seats up and enough space for seven people, this mode, just like its name suggests, screams celebration. This mode ensures no one gets left behind.



OUTDOOR MODE

Why choose between your crew and your luggage when you can travel with both. This unique configuration smartly creates space for your friends as well as their belongings. Explore on!



CAMPER MODE

Flip down or entirely remove the 3rd row and there you have it – a massive boot to store a weekend's worth of camping gear. Don't forget the marshmallows.



ULTRA SPACE MODE

With the 3rd row completely removed and the 2nd row completely folded, this configuration will create a world of space for you to carry your world with you.

*5+2 Flexi-Pro refers to Flexi seating variations of all 3 seating rows to provide customers with unmatched versatility during different usage scenarios. Mid-size SUV segment is defined as Passenger vehicles with OAL > 4300 mm < 4450 mm with Ground Clearance > 195 mm



COMFORT

The best times are the ones you spend with the people you're most comfortable with. The New Citroën C3 Aircross SUV is designed to give you the same comforting feeling.

FLYING CARPET EFFECT

Globally recognised, Citroën's suspension makes its way to the New Citroën C3 Aircross SUV. Designed to absorb every single undulation, it lets you enjoy your adventures with utmost ease.

CLASS-LEADING WHEELBASE OF 2671mm

Translates into generous cabin space for all your friends.

3-STEP RECLINER FOR THE 2ND ROW SEATS in the 5+2 seater for your utmost comfort.

ARMRESTS for the driver and 2nd row seats in the 5 seater.

ADJUSTABLE HEADRESTS for the 1st & 2nd row for 5 seater and 1st, 2nd & 3rd row for 5 + 2 seater.

TROPICALISED COOLING for extreme Indian summer.

FIRST-IN-SEGMENT ROOF MOUNTED AIR VENTS*



*Only applicable to 5+2 seater



INTUITIVE TECHNOLOGY

A world of technology that surrounds you with convenience. Intuitive features that make you the perfect host of your shared journeys.

26cm CITROËN CAPACITIVE TOUCHSCREEN

With Screen Mirroring, Apple CarPlay® and Android Auto™ connectivity.

MYCITROËN CONNECT

Stay connected with 35 smart features in your New Citroën C3 Aircross SUV, wherever you are, with quick and easy access.

17.78cm TFT CLUSTER

With 3 personalisation modes for every occasion: Minimal | Eco Drive | Dual Mode

REVERSE PARKING CAMERA WITH SENSOR

Leave your worries behind, especially during reversing the New Citroën C3 Aircross SUV.

PROTECTED BY CITROËN

Built on our DNA of comfort and innovation, the New Citroën C3 Aircross SUV enables you to push the limits and go beyond without any worries thanks to its anti-lock braking system, electronic brakeforce distribution and electronic stability



DUAL AIRBAGS

Stay safe and secure with standard dual airbags for driver and co-passenger safety.

program. Featuring driver and passenger airbags, front fog lamps and day/night IRVM, the New Citroën C3 Aircross SUV enables you for all your adventures.



HILL HOLD ASSIST

The only way to move in your New Citroën C3 Aircross SUV is forward and upward. With Hill Hold Assist, drive stable and steady on an incline, without the fear of rolling back after the release of the brake pedal.



ESP & ABS

Giving prime importance to your comfort and safety, the New Citroën C3 Aircross SUV comes equipped with an Anti-lock Braking System (ABS) and Electronic Stability Program (ESP) to have maximum traction on the road to avoid wheelspin on slippery & loose terrain.



TPMS

The Tyre Pressure Monitoring System (TPMS) warns you if any of your car's tyres are under-inflated. So, keep an eye out on the dashboard cluster for the TPMS indicator while you're out exploring different terrains.

BORN FRENCH
MADE IN INDIA



UNDENIABLY POWERFUL



Powered by a 1.2L PURETECH Gen III Turbo engine with 6-speed manual transmission, 110ps, 190Nm Torque and a fuel efficiency of 18.5 kmpl*, the New Citroën C3 Aircross SUV is built to be tough on the outside, caring on the inside. With an enthusiastic capability for performance and efficiency, unlock an unmistakable Citroën experience.

*T&C: Features and specifications may vary model wise.

*As certified by test agency under Central Motor Vehicle Rules, 1989.

COLOUR COMBINATIONS

4 MONOTONE BODY COLOURS



POLAR WHITE



STEEL GREY



PLATINUM GREY



COSMO BLUE

6 DUAL TONE OPTIONS



POLAR WHITE BODY WITH PLATINUM GREY ROOF



POLAR WHITE BODY WITH COSMO BLUE ROOF



STEEL GREY BODY WITH POLAR WHITE ROOF



STEEL GREY BODY WITH COSMO BLUE ROOF



PLATINUM GREY BODY WITH POLAR WHITE ROOF



COSMO BLUE BODY WITH POLAR WHITE ROOF

2 INTERIOR TRIMS



ANODISED BRONZE

Anodised Bronze Trim in the Plus & Max Variants and **Anodised Grey Trim** for the You Variant.

BORN FRENCH
MADE IN INDIA



WARRANTY

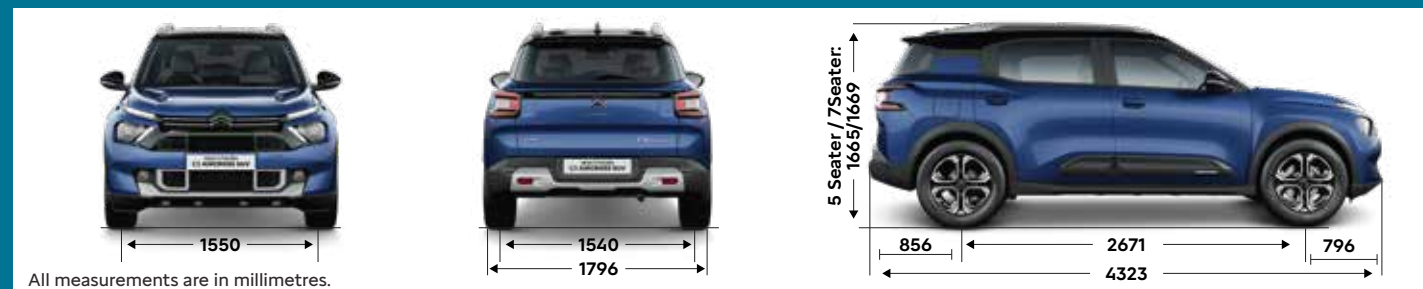
At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind. With services like standard vehicle warranty for 2 years or 40,000 km (whichever is earlier) and 24/7 Roadside Assistance (Toll-free number – 1800 419 2000), we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance on www.citroen.in or call the Citroën Customer Experience Centre at **1800 267 1000** / WhatsApp **+91 73585 02839**

TECHNICAL SPECIFICATIONS

| ENGINE | PURETECH 110 |
|-----------------------------------|--|
| Fuel Type | Petrol |
| No. of Cylinders | 3 |
| Displacement, cc | 1199 |
| Max. Engine Output, ps (kw) @ rpm | 110(81) @ 5500 |
| Max. Torque, Nm @ rpm | 190 @ 1750 |
| Fuel Efficiency (km/l) | 18.5 [#] |
| Transmission | 6-Speed Manual |
| Fuel Tank Capacity, l | 45 |
| DIMENSIONS | |
| Overall Length, mm | 4323 |
| Overall Width (w/o mirrors), mm | 1796 |
| Overall Height (Unladen), mm | 5 Seater : 1665 5 + 2 Seater : 1669 |
| Wheel Base, mm | 2671 |
| Boot Space*, l | 5 Seater - 444 5+2 Seater - 44/511 (w/3rd Row Seats Removed)/ 839 (w/3rd Row Seats Removed & 2nd Row Seats Folded) |
| WEIGHTS | |
| Kerb Weight (kg) | 5 Seater: 1195 - 1230, 5+2 Seater: 1267 - 1275 |
| Gross Vehicle Weight (kg) | 5 Seater: 1605 - 1640, 5+2 Seater: 1792 - 1800 |
| SUSPENSION | |
| Front | Macpherson Strut with Coil Spring |
| Rear | Rear Twist Beam with Coil Spring |
| BRAKES | |
| Front | Ventilated Disc |
| Rear | Drum |
| STEERING | |
| Power Steering Type | Electric |
| Minimum Turning Circle Radius (m) | 5.4 |
| TYRE SIZE | |
| Tyres | 215/60 R17 |
| Spare Wheel | 205/65 R16 Steel |

[^] with roof rails | ^{*}(ISO 210 - Till parcel shelf/Backrest top)

DIMENSIONS



All measurements are in millimetres.

Terms & Conditions: Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Features and accessories shown may not be standard equipment and are subject to change without prior notice. Please consult an authorised Citroën dealer for latest information on features/specifications before deciding to place an order. Colours, dimensions and proportions may not match the actual due to digital layout. [#]As certified by test agency under Central Motor Vehicle Rules, 1989.

FEATURES

| VARIANTS | YOU | PLUS | MAX |
|--|---------------------|---------------------|---------------------|
| 5 Seater | ✓ | ✓ | ✓ |
| 5+2 Seater | | ✓ | ✓ |
| EXTERIOR | | | |
| Body Coloured Bumpers | • | • | • |
| Front Panel: Brand Emblems - Chevron - Chrome | • | • | • |
| Front Panel: Chrome Moustache | • | • | • |
| Front Grill Upper - Painted Glossy Black | | • | • |
| Glossy Black Tailgate Embellisher | | • | • |
| Rear Spoiler | • | • | • |
| Body Coloured Outside Door Handles | • | • | • |
| Outside Door Mirrors - High Gloss Black | • | • | • |
| Wheel Arch Cladding | • | • | • |
| Body Side Sill Cladding | • | • | • |
| Sash Tape - A/B Pillar | • | • | • |
| Sash Tape - C Pillar | | With Dual Tone Only | With Dual Tone Only |
| Halogen Headlamps | • | • | • |
| Side Turn Indicators On Outside Mirrors | • | • | • |
| 'Hexa' Full Wheel Cover | • | • | • |
| 'Quadratic' Diamond Cut Alloy Wheels | | | • |
| Skid Plate - Front & Rear | | • | • |
| Signature LED Day Time Running Lights | | • | • |
| Roof Rails | | • | • |
| Shark Fin Antenna | | | • |
| Front Fog Lamps | | | • |
| Dual Tone Roof | | OPTION | OPTION |
| INTERIOR | | | |
| Interior Environment - Dual - Tone Black & Grey Dashboard | Single Tone - Black | • | • |
| Premium Printed Headliner | | • | • |
| AC Knobs - Satin Chrome Accent | • | • | • |
| Parking Brake Lever Tip - Satin Chrome | • | • | • |
| Instrument Panel - Deco | Anodised Grey | Anodised Bronze | Anodised Bronze |
| Insider Door Handles - Satin Chrome | | • | • |
| Satin Chrome Accent - IP, AC Vents Inner Part, Gear Lever Surround, Steering Wheel | | • | • |
| Glossy Black Accent - Door Armrest, AC Vents (Side) Outer Rings, Central AC Vents, Steering Wheel Controls | | • | • |
| Leather Wrapped Steering Wheel | | | • |
| Front And Rear Door Armrest | | Fabric | Leatherette |

FEATURES

| VARIANTS | YOU | PLUS | MAX |
|---|---------------------------|---|--|
| SEATS | | | |
| Seat Upholstery - Fabric (Bolster/Insert) | RUBIC/NIMBUS | RUBIC/CAMBRIDGE | |
| Seat Upholstery 'Metropolitan Beige' - Leatherette/Fabric | | | • |
| Row 1 Headrest | Integrated | Adjustable | Adjustable |
| Row 2 Headrest | Integrated with 3-Naprest | 5 Seater - Integrated with 3-Naprest 5+2 Seater - Adjustable with Centre Naprest | 5 Seater - Adjustable 5+2 Seater - Adjustable with Centre Naprest |
| 3 rd Row Seats | | | |
| Removable Seats | | 5+2 Seater | 5+2 Seater |
| 50:50 Split | | | |
| Adjustable Headrest | | | |
| 2 nd Row 60:40 One-Touch Tumble | | 5+2 Seater | 5+2 Seater |
| 2 nd Row Backrest Adjustable Recline Angle (3 Positions) | | 5+2 Seater | 5+2 Seater |
| INFOTAINMENT AND CONNECTIVITY | | | |
| Citroën Connect Touchscreen (26cm) | | • | • |
| Bluetooth® Connectivity | | • | • |
| Mirror Screen (Apple CarPlay™ And Android Auto™) | | • | • |
| Wireless Smartphone Connectivity | | • | • |
| Speakers | | 4 | 4+2 Tweeters |
| Steering Wheel With Audio, Phone & Cluster Controls - Glossy Black Accent | TFT Cluster Control Only | • | • |
| MyCitroën Connect With 35 Smart Features | | • | • |
| 'C - Buddy' Personal Assistant Application | • | • | • |
| COMFORT AND CONVENIENCE | | | |
| Manual Air Conditioner With Heater | • | • | • |
| Rear Roof Airvents | | 5+2 Seater | 5+2 Seater |
| Front & Rear Power Windows | • | • | • |
| One-Touch Auto Down - All 4 Power Windows | • | • | • |
| Remote Keyless Entry | • | • | • |
| Electrical Adjustable Outside Rear View Mirrors | • | • | • |
| 12V Socket - Front | • | • | • |
| Day/Night Inside Rear View Mirror | • | • | • |
| Tilt Steering | • | • | • |
| Front Windscreen Wipers - Intermittent | • | • | • |
| Bottle Holders On Doors - 1 Litre (Front & Rear) | • | • | • |
| 3 rd row - Bottle Holder | | 5+2 Seater | 5+2 Seater |
| Bag Support Hooks in Boot (3kgs) | • | • | • |
| Rear Seat - 100% Fold Flat | 5 Seater | 5 Seater | 5 Seater |
| Driver Seat - Manual Height Adjustable | | • | • |
| Parcel Shelf | | 5 Seater Only | 5 Seater Only |

FEATURES

| VARIANTS | YOU | PLUS | MAX |
|---|------------|--------------|---------------|
| Driver And Front Passenger Seat: Back Pocket | | • | • |
| Co-driver Side Sun Visor With Vanity Mirror | | • | • |
| Rear Defogger | | • | • |
| Driver Seat Armrest | | • | • |
| Rear Seat Centre Armrest - With Cup Holder | | | 5 Seater Only |
| Rear Wiper & Washer | | | • |
| SMARTPHONE FRIENDLY | | | |
| Smartphone Storage - Rear Console | • | • | • |
| Smartphone Charger Wire Guide On Instrument Panel | • | • | • |
| USB Charger - Front 1, Rear 2 Fast Chargers | | • | • |
| 3 rd Row 2 Fast Chargers | | 5+2 Seater | 5+2 Seater |
| INSTRUMENTATION & LIGHTING | | | |
| 17.78 cm Colour Digital TFT Cluster | • | • | • |
| Tripmeter | • | • | • |
| Distance To Empty | • | • | • |
| Average Fuel Consumption | • | • | • |
| Outside Temperature Indicator In Cluster | • | • | • |
| Low Fuel Warning Lamp | • | • | • |
| Gear Shift Indicator | • | • | • |
| Door Ajar Warning | • | • | • |
| Interior Room Lamps | Front Only | Front & Rear | Front & Rear |
| Boot Lamp | - | 5+2 Seater | • |
| SAFETY AND SECURITY | | | |
| Front Driver And Passenger Airbags | • | • | • |
| ABS With EBD | • | • | • |
| ESP | • | • | • |
| Hill Hold | • | • | • |
| Tyre Pressure Monitoring System | • | • | • |
| Front Driver & Passenger Seatbelt With Pretensioner & Load Limiters | • | • | • |
| Seat Belt Reminder & Buzzer (Driver & Co-Driver Side) | • | • | • |
| High Speed Alert System* | • | • | • |
| Reverse Parking Sensors | • | • | • |
| Rear View Camera | | | • |
| VIBE PACK (FACTORY FITTED) | | | |
| Body Side Door Moulding & Painted Insert | | | |
| Roof Rail Embellisher | | | |
| Front Grille Embellisher (Glossy Black + Painted) | | | |
| Tail Gate Embellisher - Chrome | | OPTION | OPTION |
| Front Fog Lamp (Only PLUS) | | | |
| Painted Outside Rear View Mirror Cover | | | |

*The speed alert system gives an audible warning to driver at 80 km/h and 120 km/h.